

CENTRAL

MOTOROLA RAZR £419.99 PAY AS YOU GO

Impossibly thin and lightweight, this smartphone is loaded with sexy curves. Boasting a gorgeous sculpted glass face, diamond-cut aluminum accents and a hyper-vibrant 4.3-inch Super AMOLED Advanced display for incredibly vivid images, Motorola RAZR also sports KEVLAR® fiber (yes, that KEVLAR) and Corning® Gorilla® Glass to help the screen stand up to scratches and scrapes. In fact, every part of Motorola RAZR is protected by a splash-guard coating – even the electrical

boards inside. Motorola RAZR will be available in the UK starting in November initially from O2 and other major retailers.

While they're still dazzled by the outside, hit them with what's on the inside. A cool 1GB of RAM hooks up with a dual-core 1.2GHz processor and Android™ 2.3.5 to get you a lightning-fast user interface and the power to multi-task like never before. Rock your playlists while you check your email, breeze through photos—all at the same time, without delay. Motorola RAZR comes preloaded with the Motorola MotoCast™

app1, giving you the power to stream or download content from your home or work computer straight to your device so your personal content is always within reach. Watch movies on a screen that sports a wider range of colors than most LCD HDTVs. And when you're tired of watching (as if), use the cinematic-quality front-facing 720p HD video camera and 8-megapixel rear-facing camera with even sharper 1080p HD video capture to create your own movies — all with image-stabilization technology to turn your life into art without breaking a sweat.



BATRECYCLE £9.99 FROM AMAZON.CO.UK

Millions of batteries are thrown away each year even when they still have lots of useful life left in them.

Why? Because there's been no convenient way to test them before throwing them out. But now, BatRecycle Smart Battery Disposal makes it a breeze.

BatRecycle displays instantaneous results for GOOD, PASS and FAIL, allowing you to put only 'dead' batteries in its convenient disposal bin. All other batteries can be kept for re-use.

The bin is big enough to hold batteries from an average household's yearly use. When full, you simply take it to your nearest battery recycling collection point, empty it for free, and take it home again.

The result? You save money and the environment benefits too.

BatRecycle Smart Battery Disposal helps you make more efficient use of batteries and at the same time you ensure they go only for

approved recycling rather than creating long-term contamination in landfill sites.

Designed and developed by a UK-based company, BatRecycle provides individuals and organisations with the means to actively contribute to a safer environment, whilst saving them money at the same time.

In European Union member states, the 'Battery Directive' has set minimum targets for the collection of waste batteries. By September 2012, 25% of batteries sold must be recycled. This increases to 45% by September 2016. BatRecycle will promote higher annual recycling and collection returns in EU member states, thereby helping to reduce the amount of batteries sent to landfill.

In the UK alone, over 1 billion consumer batteries are purchased every year. Figures suggest that only 5% of those batteries are recycled.

